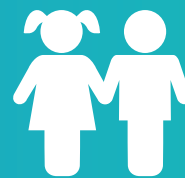


World Obesity Federation's **Asks** ahead of the Third High-level meeting on NCDs



By 2025, 2.7 billion adults are expected to be overweight or living with obesity and the global medical bill to treat the consequences is estimated to rise to \$1.2 trillion. As such, we believe that actions to prevent, manage and treat obesity throughout the life course are of the utmost importance for helping to achieve the NCD targets. This needs to start with the recognition that obesity is not only a risk factor for NCDs, but a disease in its own right which needs urgent attention at the forthcoming High-level meeting and within national responses to address NCDs.

Make the difference

Childhood obesity is an international scandal.

Call on your government to (tax big sugar, food and alcohol and) ban the advertising of unhealthy food to our children. For a template letter to write to your representative please see our resources section. (coming soon)

Reaffirm commitment to ending childhood obesity

It is estimated that 267 million school-aged children globally will be overweight or living with obesity by 2025. As such, the Third High-level meeting on NCDs should be seen as an opportunity for political leaders to renew their commitment to ending childhood obesity. This will require the implementation of comprehensive national obesity strategies, building on the work of the WHO Commission on Ending Childhood Obesity.

