

KEEPING SCORE: GLOBAL OBESITY & THE WORLD CUP

This is the World Cup that no country wants to win.

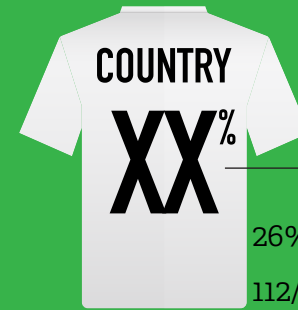
Obesity is now a global epidemic, with rates rising across the world, including every one of these 32 World Cup finalists.

Each team's strip shows the percentage of adults who are overweight or obese in that country. The numbers alongside show rates of childhood obesity and their overall global ranking.

Governments have the tools to tackle what is a gateway disease to cancer, heart disease and diabetes. Fiscal interventions such as the soda tax, investment in physical activity, and prioritisation of childhood obesity are all proven to be successful interventions.

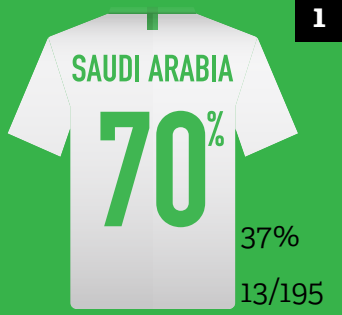
It's time to blow the final whistle on obesity.

KEY



Proportion of adults with excess bodyweight (BMI > 25 kg/m²) in 2016
 26% — Proportion of children age 5-9 with excess bodyweight (BMI > +1sd) in 2016
 112/195 — Global ranking for adult overweight and obesity, 2016, from high overweight and obesity levels to low

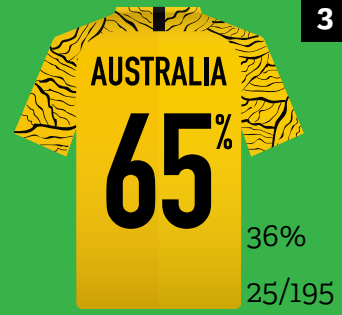
SAUDI ARABIA



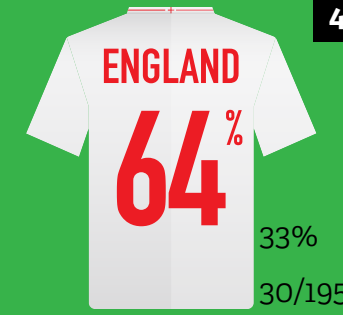
MEXICO



AUSTRALIA



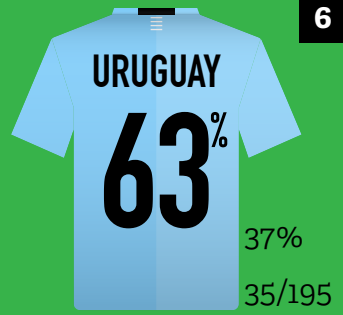
ENGLAND*



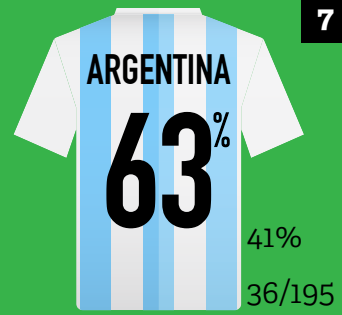
EGYPT



URUGUAY



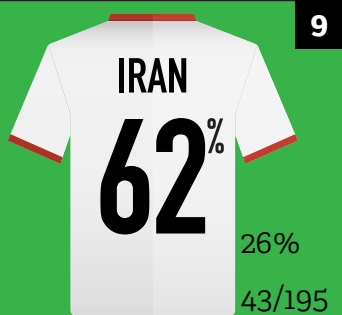
ARGENTINA



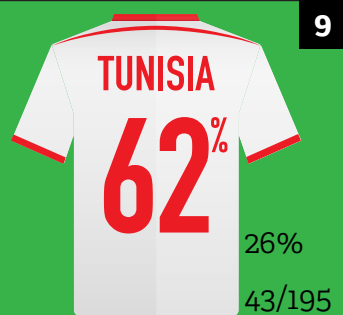
SPAIN



IRAN



TUNISIA



COSTA RICA



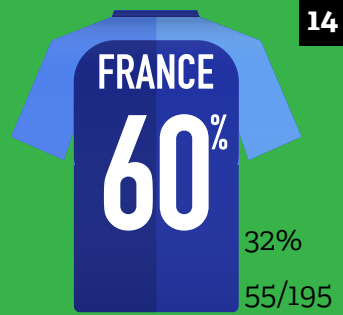
MOROCCO



CROATIA



FRANCE



BELGIUM



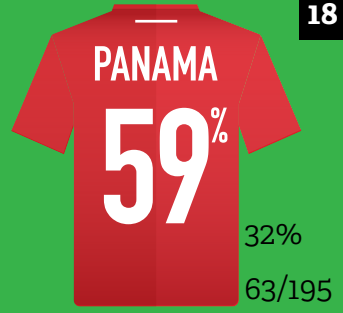
ICELAND



COLOMBIA



PANAMA



POLAND



PORTUGAL



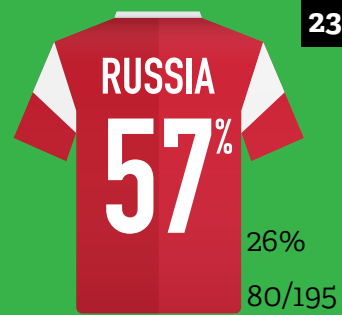
PERU



SERBIA



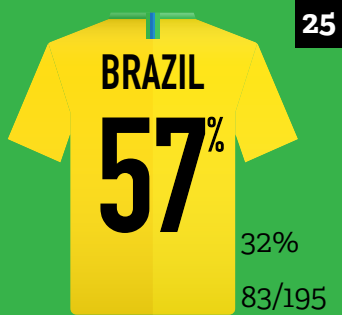
RUSSIA



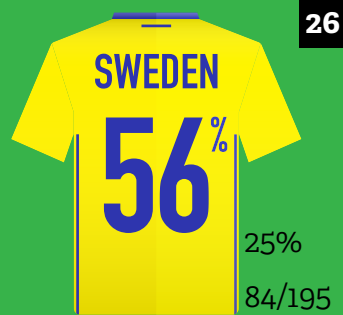
GERMANY



BRAZIL



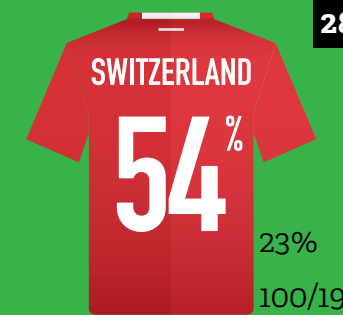
SWEDEN



DENMARK



SWITZERLAND



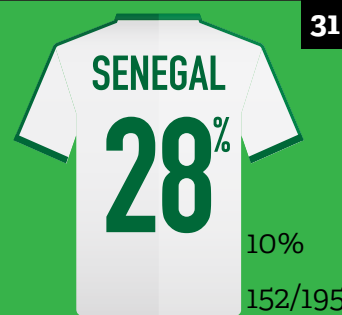
KOREA



NIGERIA



SENEGAL



JAPAN



Sources: World Health Organization, Prevalence of overweight among adults, BMI ≥ 25, age-standardized estimates by country
 World Health Organization, Prevalence of overweight among children and adolescents, BMI > +1 standard deviation above the median, crude estimates by country, among children aged 5-9 years

*United Kingdom data